

DOLLARS & \$ENSE

Fall 2016

"Building lifelong community relationships one member at a time by providing financial services to assist our members through their financial life cycle."



Since 1948, credit unions have celebrated the principles that make credit unions the best financial partners of people all over the world. "The authentic difference," this year's ICU Day theme, zeroes in on what makes credit unions different from banks, fintech startups and other financial institutions—our principles.

These principles are derived from the 9 cooperative principles, shared by all cooperatives. They are:

- **Democratic Control** One member = One vote. Whether you have \$5 or \$5 million, your voice is equal.
- **Open and Voluntary Membership** Membership fosters a sense of community.
- **Non-Discrimination** Credit unions are open to all without regard for race, orientation, nationality, sex, religion, gender, or politics.
- **Service to Members** Credit unions are ranked No. 1 in service in numerous surveys because they exist to serve members, not profit.
- **Distribution to Members** All profits are returned to their members through dividends, lower fees, better savings rates, and improved services.
- **Building Financial Stability** Credit unions are owned by the people they serve, so they don't take unnecessary risks.
- **Cooperation Among Cooperatives** Credit unions and cooperatives share the same principles.
- **Social Responsibility** Credit unions strive for social justice by committing to strengthening their communities and helping people of modest means.
- **Ongoing Education** Credit unions prioritize financial education for their members, employees, and communities as part of their pursuit of social justice.



So when we wish you a Happy Credit Union Day at GMFCU, know that we're thanking you for belonging to a movement that's helping your neighbors—and people around the world—grow, thrive and follow their dreams.

GMFCU members value the products, services and personal attention we provide. And recently, we began providing GMFCU services to folks in the Underserved Communities of the Greater Greensboro area as part of our mission "to build lifelong community relationships one member at a time."

For information call :Member Services: 336.373.2090 or email: memberservices@greensboromcu.org.

Why does naming a beneficiary matter?



Beneficiary designations can provide a relatively easy way to transfer your financial accounts or insurance policies upon your death. But, if you're not careful, missing or outdated beneficiary designations can easily cause your estate plan to go awry.

Why: because beneficiary designations take priority over what's in other estate planning documents, such as a will or trust.

For example: you have indicated in your will that you want everything to go to your spouse after your death. However, if the beneficiary designation on your GMFCU savings account still names your ex-spouse, he or she may end up getting the proceeds,

These are items where you will have indicated a beneficiary:

- Credit union or bank accounts
- IRAs
- Payable-on-death (POD) bank accounts
- Transfer-on-death (TOD) investment accounts
- Employer-sponsored retirement plans [401(k), 403(b)]
- Life insurance policies or Annuities
- Stock options and restricted stock

When you initially set up your estate plan, go over all the beneficiaries you previously designated and align them with your current plan. After that, you should review and update all beneficiaries regularly—a least once a year and especially if your current situation has changed.

Wise Tips about Beneficiary Designation:

1. **Remember to name beneficiaries.** If you don't name a beneficiary, one of the following could occur:
 - The account or policy may have to go through probate court. This process often results in unnecessary delays, additional costs, and unfavorable income tax treatment.
 - The agreement that controls the account or policy may provide for "default" beneficiaries. This could be helpful, but it's possible the default beneficiaries may not be whom you intended.
2. **Name both primary and contingent beneficiaries.** It's a good practice to name a "back up" or contingent beneficiary in case the primary beneficiary dies before you. Depending on your situation, you may have only a primary beneficiary. This is where you may want to consider naming a charity(s) as the contingent beneficiary,
3. **Update for life events.** Review your beneficiary designations regularly and update them as needed based on major life events, such as births, deaths, marriages, and divorces.



- "Your beneficiaries may change over time, or you may want to add a beneficiary, for example, when a child is born. Keeping your designations updated will help make sure you don't 'unintentionally disinherit' an important person in your life. "Put a reminder on your calendar to check your beneficiary designations at least once a year so you can keep them up-to-date.
4. **Read the instructions.** Beneficiary designation forms are not all alike. Don't just fill in names – be sure to read the form carefully.
 5. **Coordinate with your will and trust.** Whenever you change your will or trust, be sure to talk with your attorney about your beneficiary designations. Because these designations operate independently of your other estate planning documents, it's important to understand how the different parts of your plan work as a whole.
 6. **You might want to think twice before naming individual beneficiaries for particular assets.** For example, you establish three accounts of equal value and name a different child as beneficiary of each. Over the years, the accounts may grow unevenly, so the children end up getting different amounts – not what you originally intended.
 7. **Avoid naming your estate as beneficiary.** If you designate a beneficiary on your 401(k), it won't have to go through probate court, but if you name your estate as beneficiary, the account will have to go through probate. For IRAs and qualified retirement plans, there may also be unfavorable income tax consequences.
 8. **Naming a trust as a beneficiary.** Use caution and consult your attorney or CPA before naming a trust as beneficiary for IRAs, qualified retirement plans, or annuities. There are situations where it makes sense to name a trust – for example if:
 - Your beneficiaries are minor children
 - You're in a second marriage
 - You want to control access to funds
 9. **Use disclaimers when necessary-but be careful.** Sometimes a beneficiary may actually want to decline (disclaim) assets on which they're designated as beneficiary. Disclaimers can involve complex legal and tax issues and require careful consultation with your attorney and CPA.
 10. **Be aware of tax consequences.** Many assets that transfer by beneficiary designation come with special tax consequences, such as a trust. It's always best to consult with an experienced tax advisor or attorney before taking any action that may have tax or legal consequences.



Excerpts: MS Money.com, Estate & Wealth Planning, Wells Fargo Trust Advisors, January, 2016.

NEED A FASTER WAY TO PAY YOUR CREDIT CARD BILL?



Pay your Platinum MasterCard Bill online. How?

1. Go to our web site:
www.greensboromcu.org
2. Login to It's*Me247 Online Banking (Need to enroll? Call Member Services—336.373.2090)
3. Go to My Accounts - Click on your Master Card Account
4. The Credit Card Screen will appear: click—Pay Now
5. The Moving My Money Around Transfer Screen appears - follow the steps to make your payment
6. Enter the amount you wish to pay
7. Click to Confirm and you're done. It's that easy!



LOVE MY CREDIT UNION REWARDS



Everyone is looking for ways to save money, and that's just what Love My Credit Union Rewards is all about.

GMFCU is excited to offer you exclusive discounts and benefits on products and services you use every day. Credit union members have already saved over \$1.4 billion with Love My Credit Union Rewards discounts. So along with lower loan rates and fewer fees, here's another way you can save even more.

- ♥ Receive a 10% discount on select regularly priced Sprint monthly data service. Plus, waived activation fee on new lines and upgrade fees (\$36 savings each)
- ♥ Get safety and security of roadside assistance and more for less than \$1 per week* with CU Road Pal.
- ♥ Save up to \$15 on TurboTax Federal tax products
- ♥ Save on services for your home from ADT, DIRECTV, Allied, and more
- ♥ Earn cash back when you shop at over 1,500 online retailers
- ♥ Start saving today at LoveMyCreditUnion.org.

*Based on individual roadside assistance plan

Christmas Loan Applications will be available : November 1 thru December 15



YOU COULD SAVE ON YOUR CAR INSURANCE
Get a Free Quote:
888-380-9287 or visit
TruStageAutoHome.com



Despite all the advertising, here are three things you probably didn't know about car insurance:

1. You want car insurance you can depend on and rates you can afford. It's now available for you at GMFCU through the TruStage* Auto Insurance Program.
2. It's built on the same values we have—good rates, excellent service and solid value. Switching from an existing policy is easy. Even if you just paid your premium to another company, you won't lose a penny.
3. For a quick quote, you'll need three things: your driver's license number, your vehicle identification number (VIN) and a bit of personal information.
4. Isn't it time for car insurance the GMFCU way?

*TruStage Auto & Home Insurance Program is made available through TruStage Insurance Agency, LLC and issued by leading insurance companies.

**We'd like to meet your FAMILY.
We'd like to meet your
FELLOW WORKERS.**



Refer a family member or fellow workers and you both will receive a \$10 credit.

Do you love GMFCU; the friendly staff, It's Me247 Online Banking, and the great loans? Why not share it with your family and fellow workers?

When you refer a friend or fellow worker for a GMFCU membership and your referral qualifies and joins, you will each receive a **\$10 credit** to your account. Sharing with family and business colleagues is fast and easy, and rewarding.

GREENSBORO MUNICIPAL Federal Credit Union

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Main Office: (336)373-2090 Toll Free (866) 373-4628

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Office Hours: Monday—Friday 8:30 AM—5 PM

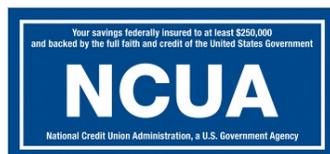
Website: www.greensboromcu.org

Email: comments@greensboromcu.org



For after hours and weekend service, visit a Credit Union Service Center Over 5,000 branches across the U.S. Cash checks, make withdrawals, deposits, account inquiries, and loan payments. For locations: www.co-opsharedbranch.org

Dollars & Sense is published quarterly by Greensboro Municipal Federal Credit Union (GMFCU) for its members. It is designed to provide members with timely, objective information to help them with their financial decision making process. Comments should be mailed to: Marketing, Greensboro Municipal Federal Credit Union, 217 N. Greene St., Greensboro, NC 27401. We make every effort to insure the integrity of all information in this publication. Material should not be considered legal, financial or professional advice. The publishers do not assume liability for loss or damage as a result of reliance on this data.



LOAN & DEPOSIT RATES

Rates subject to change without notice.

| | | |
|---|--|-----------------|
| New & Used Cars, Trucks, Vans & Motorcycles (up to 100% financing) | | APR |
| up to 36 months | | as low as 2.95% |
| 37 to 48 months | | as low as 3.20% |
| 49 to 60 months | | as low as 3.45% |
| 61 to 72 months (>\$15,000) | | as low as 3.95% |
| 73 to 84 months (>\$30,000) | | as low as 4.70% |
| New & Used Boats, and RVs (up to 100% financing) | | APR |
| up to 48 months | | as low as 6.25% |
| 49 to 72 months (>\$10,000) | | as low as 6.75% |
| 73 to 120 months (>\$20,000) | | as low as 7.25% |
| Home Equity Line of Credit - (Up to 100% Equity Loans Available) Variable Rate (Floor of 4.00%) | | 4.00% |
| Share/Certificate Secured up to 72 months | | 3.00% |
| Single Payment Share/Certificate-up to 12 months | | 3.00% |
| MasterCard® | | 11.90% |
| MasterCard® Rate with GMFCU Checking | | 10.90% |
| Line of Credit/Overdraft/Personal Loans | | as low as 9.75% |

Declared dividend rates and yields as of September 2016 Dividend Computation: Dividends are calculated by the average daily balance in your account and are paid monthly on the last day of each month. Dividend rates are reviewed monthly and declared by the Board of Directors based on the profitability of the credit union and are subject to change without notice. Accounts which are closed during the month will not earn dividends for that month. Call for CD Rates and Yields.

| Share Savings | Dividend Rate | APY |
|-------------------------|---------------|------|
| \$25 to \$999.99 | .25% | .25% |
| \$1,000 to \$9,999.99 | .25% | .25% |
| \$10,000 to \$49,999.99 | .30% | .30% |
| \$50,000 to \$99,999.99 | .35% | .35% |
| \$100,000 and above | .40% | .40% |
| IRA Savings | .75% | .75% |
| Checking (Share Draft) | .25% | .25% |
| Christmas Club | .25% | .25% |

This information is intended to represent services, fees and interest rates at the time of printing. Rules, regulations, interest rates and fee schedules are subject to change without notice. Fees and other conditions could reduce earnings.

Upcoming Holidays— Closed

Veteran's Day—Closed Nov. 11

Thanksgiving, Closed Nov, 24 & 25

Christmas: Closed Dec. 26 & 27

New Year's 2016: Closed Jan. 2

Please plan your financial needs with these holidays in mind, and remember, if you need cash over a holiday or long weekend, your GMFCU ATM/Master Money Debit card gives you complete access to your credit union accounts anytime.